

Minutes from EBA meeting held October 19, 2023

Meeting called to order at 8:05 am by Jaimie McFarlin, President.

9 members in attendance, including 3 Board members:

Jaimie McFarlin (Store Next Door/ Etc. Shop), Erin Ziegenhorn (CEFCU), Cindy O'Neill (Eureka Public Library), Sam Sendra (Heartland Bank), Izzy Hany (HBT), Beth Miller (Historical Society), Linda Logan (City of Eureka), Deanna Davidson (NorthShore Boat and Board), Janet Wilkins (Heartline and Hearthouse)

April minutes– motion to approve by Janet Wilkins, seconded by Beth Miller.

Treasurer report: (can refer to Treasurer's account detail sheet-attached)

Statements ending 8/31/23:

Ending balances-

General Fund: \$8,436.67, 1 credit (Experience Eureka- \$1,270) and 1 debit (USPS box renewal-\$118.00)

New Gift Checks: \$11,748.66 -31 businesses saw gift checks last month

Old Gift Checks: \$10,795.74- no change

Approved by: Beth Miller second: Sam Sendra

Guest Speaker-

n/a

Committee Reports:

We are looking for Committee heads and members for events. Please help us continue bringing these great events to Eureka!

Spring Market Day: Father's Day weekend, 3rd Saturday in June

4th of July parade: morning of the 4th

Central IL BBQ Throwdown- July

Experience Eureka: will try to keep same time each year, first Friday after Labor Day, survey about Experience this year and future dates went out last week, will have report back in the next week/by next meeting

Fall Pumpkin Giveaway- something we'd still like to get off the ground for future years/could be seeds in the spring with a pumpkin judging contest and/or partnering with a local pumpkin farmer for a giveaway. Since, of course, we used to be the Pumpkin Capital of the World 😊

Holiday Stroll/Small Business Saturday: last Saturday in November, 11/25. Contract for carriage ride done, Santa and Mrs. Claus coming and we are ready for another fun afternoon at the Library. If you are a business and will be running specials for SBS please let us know! Another buy/get with the gift checks at the Stroll, buy \$50, get \$10 free.

New Business Committee-working on welcoming a few new businesses and doing a "ribbon cutting"/welcome! We would love to be apart of anniversaries, milestones, etc. as well.

-Historical Society 50-year anniversary celebration Nov 28th, details coming

-Wendy Pizza Puff Pizzeria and Pub ribbon cutting on Oct 31 or Nov 1, details coming

We need Committee members. If you have ideas, thoughts, criticism, anything- please consider coming to meetings and being a part of a committee. Talk to us and help us with events and help us grow what we have in Eureka.

New Business:

-Historical Society 50-year anniversary celebration Nov 28th, details coming

-Wendy Pizza Puff Pizzeria and Pub ribbon cutting on Oct 31 or Nov 1, details coming

Had good conversation about what to do with old gift check money. Items discussed were a digital sign that had community events, a gift check giveaway for businesses to conduct their own giveaway in their locations, a beautification project with planters. If you have ideas, please send to the EBA email or come to the next meeting!

Business updates:

Deanna Davidson (NorthShore Boat and Board)-

Rentals will be available as long as weather holds out.

Hearthouse/Heartline-

Tree of Hearts getting ready to kick off as well as bell ringing. See attachments for flyers to put up!

Cindy O'Neill (Eureka Public Library)-

The Eureka Public Library has three upcoming programs in Late October. Tuesday, Oct. 24 at 6 p.m. there is a free Comfort Food Makeovers class taught by U of I Extension. Call or stop by the library to register. On Thursday, Oct 26 the Eureka AC Home is hosting a Dementia Education & Support Group at the library starting at 6:30 p.m. No registration is necessary. On Friday, Oct 27 from 9:30 to 11:30 a.m. Carle Health Wellmobile will be at the library offering free blood pressure, cholesterol/glucose, and pulse oximetry screenings. No registration is necessary. For more information visit <https://www.eurekapl.org/adults.html>

Jaimie McFarlin (Store Next Door/Etc. Shop) -

Oct 26, the Christmas shop will open. They will be closed Oct 23-25 to prepare. Store Next Door just had a 4-year anniversary!

Linda Logan (City)-

Charters of Freedom Veterans Wall is currently being finished up at the Lake. Anticipate December will be finished. Spring for opening ceremony. If you purchased a paver, Linda wants to contact you about a pre-showing of the Wall.

Beth Miller (Historical Society)-

50th anniversary Nov 28th

Izzy Hany (Heartland Bank)-

Fall fundraiser happening, pie in the face challenge, pictures in office, go vote!

Meeting adjourned 9:04 am.