

EBA April Minutes

April 15, 2021

Zoom

8:01am - Welcome and call to order

Attendance – Amber Harmon, Cindy O’Neill, Jaimie McFarlin, Susan Bressner, Ann Reeves, Jeremy LaKosh, Deanna Davidson, Jessica Stafford, Nancy Aldridge, Chelsea Miller

Approval of Minutes – Motion by Amber Harmon & Second by Cindy O’Neill

Finance Report – Discussion over some the report pointing out that there was a deduction for Martin Signs as well as that the PayPal balance will be on the next report. Received dues and payments for the Market Day spots via PayPal.

Corrected March & April Report – Motion by Amber Harmon & 2nd by Ann Reeves

New Business-

4th July of Parade – Will be Saturday, July 3 at 10am. Request from IDOT to close off 24 has been made. Mr Ranney will be Uncle Sam for EBA float. Deanna has the sign used in the past. Talked about creating a new sign for the float with our new logo & colors to say the parade is sponsored by EBA. What can we hand out that is safe to hand out and talks about who we are? Suggestions: water bottles with EBA labels & website, small bottles of bubbles with logo, frisbees, or stress balls. Ideally something we can throw out instead of going up to people. Maybe even label with a QR code to take people to a site with a listing of businesses on it. July 4 are food vendors & fireworks. Community Church service at the Lake that morning (not sponsored by EBA)

Sign Up Genius – Creating for volunteers for July 3. Walkers, riders, cleanup, lining up vehicles...Kids are welcome to help as well.

Eureka Market on the Courthouse Lawn – June 19 from 10-2. Facebook page active. Discussion on Covid protocol. Will pay attention to guidelines as the event gets closer.

Sign Up Genius – Creating for volunteers to help with setup, cleanup, unloading, & posting fliers

Old Business- Signs and window clings

Asking signs get put up & taken down so people do not get too used to seeing them. The signs should be down now but put back up during the following times:

April 30- May 17 Mother’s Day

June 11-21 Father’s Day

There will be a Mother’s Day & Father’s Day giveaway to try to increase business. This could be something home business and storefront businesses can participate in.

Announcements – EPLD encouraging businesses to participate in Summer Reading program. (Announcement in last month’s email)

A Bradley student created a video for EBA as part of a project. Very good video. Will share with the group.

Kiwanis doing a Baby Shower for the Crittenon Center through the end of April. Boxes throughout town.

May 15 is the city wide garage sale. Good time for home businesses to have their signs out!

Adjournment - 8:58am

Next meeting is May 20 at 8:00am (3rd Thursday of the month). Speaker is Mayor Eric Lind. Meeting will be via Zoom.

Eureka Business Association Monthly Meeting

Time: May 20, 2021 08:00 AM Central Time (US and Canada)

Every month on the Third Thu, until Dec 16, 2021, 8 occurrence(s)

May 20, 2021 08:00 AM

Jun 17, 2021 08:00 AM

Jul 15, 2021 08:00 AM

Aug 19, 2021 08:00 AM

Sep 16, 2021 08:00 AM

Oct 21, 2021 08:00 AM

Nov 18, 2021 08:00 AM

Dec 16, 2021 08:00 AM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:

https://us02web.zoom.us/meeting/tZEtcOurrjwqHtfbDpe3xxQt3JvSelkSzp63/ics?icsToken=98tyKuGtrjwoGdSSsB2ERpwMAo_Ca-nziGZfgrdbnjv1BnNLejLiZchUAbdWG-vK

Join Zoom Meeting

<https://us02web.zoom.us/j/85072307043?pwd=MzN4MkNtbms5TnJlNkw0b3BpOGpVUT09>

Meeting ID: 850 7230 7043

Passcode: 347852

One tap mobile

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Dial by your location

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+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

Meeting ID: 850 7230 7043

Passcode: 347852

Find your local number: <https://us02web.zoom.us/u/kcvfEYawb3>