

# EBA Minutes

October 26, 2022

City Hall

Meeting called to order at 8:00 am by Erin Ziegenhorn, Vice President.

9 members in attendance: Beth Miller (Woodford Co. Historical Society), Linda Logan (City of Eureka), Cindy O'Neill (Eureka Public Library), Erin Ziegenhorn (CEFCU), Ann Reeves (Eureka Public Library), Meg Rocke (Heartland Fiber), Josiah Springer (Timothy Funderburk/Edward Jones), Cassandra Chapman (Eureka College), Joseph Lees (Eureka College student), Hannah Golden (Eureka College student), Jeff Wahlfeld (Eureka College), Matthew Daughenbaugh (Eureka College)

Review and Approval of September minutes motion made to approve by Ann Reeves and 2<sup>nd</sup> by Linda Logan

Review and approval of October Finance Report Motion made to accept by Beth Miller and 2<sup>nd</sup> by Ann Reeves

## Old Business-

Taste of Eureka: The annual Taste event was held on October 14. It was a success. There were 281 tickets sold (\$1,405) and 17 given away (6 promotion winners; 11 Eureka College students). Total tickets taken/used were 298 out of 325 printed. A discussion was held of the changes to make for next year: move the date back to September if possible; try to get a better handle on what each business will be giving away; and work with Eureka College to encourage student participation. There was also a discussion about businesses including a small giveaway for the kids during the Taste.

Pumpkin Seed Giveaway: Our plan to distribute free pumpkins fell through due to supply issues. We are currently planning on giving away pumpkin seeds in the spring and promote a pumpkin-growing contest in the Fall (biggest pumpkin, heaviest, decorating, etc).

## New Business –

Holiday Stroll: Our next event is the Holiday Stroll and Small Business Saturday on November 26 from 1 to 4 pm. The event will be held at the library – hopefully outdoors, weather permitting. Erin will be working on designing and distributing a flyer. Businesses are encouraged to let EBA know ahead of time any special sales, promotions, store hours, etc so we can post/share on our Facebook page.

## Business Updates –

Hannah Golden of Alpha Phi Omega updated us on several service events happening at the college. From October 24 – 28 there will be a bone marrow donor Swab-A-Thon in Moser Lobby from 9 am to 5 pm. They are also conducting a Homeless Care Package Supplies drive from

October 10 – November 2. They need donations of toiletries and basic self-care supplies. See attached flyer and Facebook post for more details: <https://www.facebook.com/EurekaApo>

Eureka College had a great 150<sup>th</sup> homecoming weekend with over 200 alumni in town visiting. They stated a lot of alumni were asking for suggestions on things to eat, go, do while in Eureka. There is potential for EBA businesses to do some promotions and get increased traffic during these bigger events.

The City of Eureka is continuing their work on the Veteran's Memorial – Charter of Freedom project at the Park.

The Library has many public programs planned for the fall including a history of Olio Cemetery program on October 25.

Adjournment at 8:32 am.

Next meeting: Thursday, November 17 at 8 am