

Minutes from EBA meeting held March 16, 2023

Meeting called to order at 8:01 am by Jaimie McFarlin, President.

14 members in attendance, including 4 Board members:

Jaimie McFarlin (Store Next Door/ Etc. Shop), Amber Harmon (Goodfield State Bank), Erin Ziegenhorn (CEFCU), Cindy O'Neill (Eureka Public Library), Sam Sendra (Heartland Bank), Susan Bressner (Norwex, Eureka College), Linda Logan (City of Eureka), Beth Miller (Historical Society), Brent Bacon (Central IL Save), Meg Rocke and Hannah Dixon (Heartland Fiber), Janet Wilkins (HeartHouse), Chelsea Miller (Carle Eureka), Laura Siscoe (The Wall That Heals)

January minutes– motion to approve by Sam Sendra, seconded by Beth Miller.

Treasurer report: *(can refer to Treasurer's account detail sheet-attached)*

Statements ending 2/28/23:

Ending balances-

General Fund: \$6,917.10

Old Gift Checks: \$10,795.74

New Gift Checks: \$15,598.66

Motion to approve by Janet Wilkins, seconded by Meg Rocke.

2023 Membership Drive-

Membership Drive is happening now. If you haven't already done so, please get signed up soon! We are getting ready to get the Community Guide out. We are looking forward to a great year with our events and new ideas coming soon. Application is on the EBA website. Reminders are being sent out as well.

EBA TShirt Sales-

Looking for old Eureka business logos to place on tshirts for a fundraiser. Ideas so far- Western Auto, Lightfoot's, Suzie's Café, movie theater, Ben Franklin, Cup and Saucer logo. Also looking at ideas for a county cut out with a start where Eureka is. Another idea is Shop Eureka. Shirts will be done in small numbers to gauge interest.

Linda Logan (City of Eureka)

Charters of Freedom Wall coming the Upper Lake Park. Purchase a paver! Please see attachments with more information and info on how to buy a paver. EBA is purchasing a paver. Idea brought forward by Amber Harmon, motioned for approval by Susan Bressner, and seconded by Beth Miller. All present confirmed.

Brent Bacon, Guest Speaker, Central IL Save-

Brent is an energy broker for businesses. He is wanting to help you save money on energy costs. His flyer was attached to the meeting agenda and will be attached to this email. This presentation in Pekin on 3/14 is also attached. Please contact him for more information. He is local and believes in shopping local, which also means he can help you. City rates don't apply to businesses over 15k KWH. Working with Brent can get you stability in your month costs, single billing. Can help any business.

Committee Reports:

We are looking for Committee heads and members for events. Please help us continue bringing these great events to Eureka!

Spring Market Day: Saturday of Father's Day weekend 6/17, 10a-2p- sign ups soon. \$15 for 10x10, \$20 for 10x20 space. Non-profits welcome. New entertainment this year. Signups are live.

4th of July parade: 4th of July morning, 10 am, start at AC Home. Still working on a small change to the route. Will be sitting down with city personnel next week. Also, new this year, there will be signups going out in May or June and there is a small \$5 fee for non EBA members. This is a small fundraiser for us to help offset costs.

Central IL BBQ Throwdown- July 15th

Taste of Eureka/ Fall Event: September

Fall Pumpkin Giveaway?-

Holiday Stroll/Small Business Saturday: last Saturday in November, 11/25.

New Business:

Any ideas for the upcoming holidays? Send them to us!

Downtown Merchants are putting together a Spring Fling After Hours on April 13th.

Business updates:

Laura Siscoe-

Veterans Wall coming to Maple Lawn week of July 10th. It is a replica of the wall in Washington, DC and will be in the space south of Timber Ridge Ct. Please see attachments for more information

Sam Sendra (Heartland Bank)-

Heartland's hours are changing, please see attachments.

Susan Bressner (Eureka College)-

College on Spring Break this week.

Cindy O'Neill (Eureka Public Library)-

Next Tuesday 3/21 at 6pm- Dina Esmer, local leadership coach is putting on a program called Coaching Kids to Success. Please register by calling or stopping into the Library.

Jaimie McFarlin (Store Next Door/Etc. Shop) -

Feeling Lucky on 3/17, will have a long weekend coming up-closed Thursday-Saturday of Easter weekend (4/6-9). Spring Fling April 13th.

Amber Harmon (Goodfield State Bank)-

Certificate rates are rising

Erin Ziegenhorn (CEFCU)-

2 certificate specials- both at the same 4.50% APY, 7 month and 15 month

Janet Wilkins (HeartHouse)-

Race with your Heart-6/10 at the Upper Lake pavilion, please see attached flyer.

Pancake breakfast, \$25 fee until 5/10, price goes up after that.

Meg Rocke (Heartland Fiber)-

They are hiring!

Meeting adjourned at 8:57 am. Motioned by Chelsea Miller, seconded by