

Minutes from EBA meeting held April 20, 2023

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

14 members in attendance, including 4 Board members:

Jaimie McFarlin (Store Next Door/ Etc. Shop), Amber Harmon (Goodfield State Bank), Erin Ziegenhorn (CEFCU), Cindy O'Neill (Eureka Public Library), Sam Sendra (Heartland Bank), Beth Miller (Historical Society), Chelsea Miller (Carle Eureka), Hannah McKenny (AC Home), Deanna Davidson (NorthShore Boat and Board Rental), Caleb Rassi (Eastman State Farm), guest speaker Rayna Grady (WestPoint Financial Group)

January minutes– motion to approve by Beth Miller, seconded by Chelsea Miller.

Treasurer report: *(can refer to Treasurer's account detail sheet-attached)*

Statements ending 3/31/23:

Ending balances-

General Fund: \$7,685.76

Old Gift Checks: \$10,795.74

New Gift Checks: \$14,363.66

Please see the email Cindy sent out about gift checks and how to use them.

Motion to approve by _____, seconded by _____.-financial report for this month will be approved next month since we didn't get a chance to run through it fully. Please see it attached.

2023 Membership Drive-

If you haven't already sent in dues and your registration for 2023, please do so soon to guarantee your name in the Community Guide. We will be working on that soon!

EBA T-shirt Sales-

We have a few options on the table for this fundraiser. The Board has narrowed it down to a few and will be getting this ready to roll soon!

Guest Speaker- Rayna Grady-WestPoint Financial Group-

She was here in February after working with the City for business development in a project with Bradley. She wanted to come back and finish her presentation and give more pointers on financial wellness. Her presentation was on managing finances and mitigating setbacks which is helpful for both the business side as well as personal. Mistakes we can make trying to financial wellness-not having a budget (use the 60-20-20 method-60% of income for bills, 20% for savings, 20% for fun money), not making sure you have things in place to mitigate setbacks -emergency funds, income protection plans, making sure you have savings for unexpected things as well as something to fall back on in the event of layoffs, etc. In order to stay on track- make sure you have goals, if not, that can lead to failure. Make sure you have an idea of what you want your life to look like-now, in 10/15/20 years, at retirement, etc. Make sure you have a solid foundation and you are thinking about the future. Have an automatic savings-out of sight, out of mind. Take advantage of your employer retirement plans. And don't wait to get started!

Committee Reports:

We are looking for Committee heads and members for events. Please help us continue bringing these great events to Eureka!

Spring Market Day: Saturday of Father's Day weekend 6/17, 10a-2p- signups are available now. \$15 for 10x10, \$20 for 10x20 space. Non-profits welcome. New entertainment this year.

4th of July parade: 4th of July morning, 10 am, start at AC Home. Route has been reworked just a bit to alleviate congestion at Cruger and Hilldale (end of route by High School). We are adding in the Burton to Maple "U" to give the tail of the parade time to get by Hilldale so the head of the parade can finish and end up Cruger back to the AC Home. This will add about a quarter of a mile to the route. We are no longer going to do the \$5 fee as a fundraiser. The signups will be coming in the next month. Motion to no longer do \$5 fee- , seconded Deanna Davidson. We will need volunteers for help with parade lineup. Looking to have at least 7-8 people.

Central IL BBQ Throwdown- July 15th, signups are live. This is held at Eureka College back behind the gym and around the baseball and softball fields.

Taste of Eureka/ Fall Event: September

Fall Pumpkin Giveaway?-

Holiday Stroll/Small Business Saturday: last Saturday in November, 11/25.

New Business:

Any ideas for the upcoming holidays? Send them to us!

Downtown Merchants had a Spring Fling After Hours on April 13th. Great turnout and evening. They are planning another after hours in May 11th. Stay tuned for more information.

Eureka Town Wide Garage Sales coming up!-

Always 3rd weekend in May and 2nd weekend in September, so this year we have May 20th and September 9th. Good idea to have something going on with your businesses since we will have lots of traffic on those Saturdays!

Business updates:

Dan Harrod (Harrod Law)-

Veterans Wall coming to Maple Lawn week of July 10th. July 11th is the convey bringing the wall up Main St. July 12th is wall set up. July 13 is the Opening Ceremony at 10 am and the wall will be up until the 16th, 24 hours a day. July 16th, the wall will leave. Looking for volunteers. There is a Sign-Up Genius if you're interested.

Also, the Memorial Day parade and ceremony is on Monday May 29th. The parade starts at 1030 am at the High School and the ceremony is at Olio Cemetery at 11 am.

Cindy O'Neill (Eureka Public Library)-

The Summer Reading program is almost upon us. May 15th begins registration. They have a new smartphone app to log your minutes this year. Art at the Bodega will have some classes coming up at the library, look for more information. Cindy will do a presentation about Lake Eureka history on June 15th at 6 pm.

Jaimie McFarlin (Store Next Door/Etc. Shop) -

Etc. Shop will be celebrating their 45th anniversary with a parking lot party June 24th.

Amber Harmon (Goodfield State Bank)-

Hiring a full-time teller

Erin Ziegenhorn (CEFCU)-

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Caleb Rassi (Eastman State Farm)-

Stopped in to talk about State Farm and our new agent, Dale Eastman

Beth Miller (Woodford County Historical Society)-

There will be a walking history tour of Eureka coming soon. Each year, a new city/town in the county will be featured.

Meeting adjourned at 9:02am. Motioned by Chelsea Miller, seconded by Beth Miller.