

Minutes from EBA meeting held March 21, 2024

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

10 members in attendance, including 3 Board members:

Jaimie McFarlin (Store Next Door/ Etc. Shop), Erin Ziegenhorn (CEFCU), Cindy O'Neill (Eureka Public Library), Beth Miller (Historical Society), Nancy Aldridge (Kiwanis), Deanna Davidson (NorthShore Boat and Board/College), Sam Sendra (Heartland Bank), Chelsea Miller (Carle), Beth Roberts (GSB), Susan Bressner (Eureka College and Norwex).

February minutes --motion to approve by Nancy Aldridge, seconded by Beth Miller.

Treasurer report: (can refer to Treasurer's account detail sheet-attached)

Statements ending 2/29/2024:

Ending balances-

General Fund: \$6,204.11- 4 credits (Memberships and store credits)

New Gift Checks: \$15,193.66)- \$920.00 in debits (12 businesses)

Old Gift Checks: \$10,795.74- no change

Please, please make sure anyone handling cashier duties at your business is putting in your business name on the payable to line of the gift check. We are still getting checks that we don't know where they were used. Please put your business name on the payable to line on the front of the check when receiving an EBA gift check.

Financial Report approval motioned by: Sam Sendra; second by Deanna Davidson.

Guest Speaker-

No one this month

Committee Reports:

We are looking for Committee heads and members for events. Please help us continue bringing these great events to Eureka!

Spring Market Day: June 15th

4th of July parade: July 4th

Central IL BBQ Throwdown- July

Experience Eureka: September 6th

Fall Pumpkin Giveaway- still pending event

Holiday Stroll/Small Business Saturday: November 30th

New Business Committee- We would love to be a part of anniversaries, milestones, etc. as well.

We need Committee members. If you have ideas, thoughts, criticism, anything- please consider coming to meetings and being a part of a committee. Talk to us and help us with events and help us grow what we have in Eureka.

Current Business:

Finishing up Membership Drive, its not too late if you haven't done that yet.

Yard signs and clings available at the Library if you need them. Contact Cindy or the EBA email and we will have them ready for you.

Susan talked about Market Day. She is getting final Market Day applications from prior participants and will be taking new ones very soon. If you haven't participated before, but would like to, you can go ahead and sign up, you will be accepted after the prior participants deadline has passed. If you are a business on Main St closest to the courthouse and you are willing to share your sidewalk space with a vendor, please contact Susan. Market Day is growing and we would like to accommodate everyone if possible. If you're not participating at the Market, but would like any flyers, giveaways, etc. there, we can put them at the EBA booth for you. Contact us if you want to do that. Set up and tear down help is needed. Please let Susan know if you would like to help out or if you know of a group wanting to help, pass it along. The side parking lot (south east side of the courthouse) may not be available for parking during the Market. Please be aware of this. This is usually used for vendor parking/unloading. A new food vendor will be there this year. There will be music as well like in years past. Come out and enjoy the Market!

New Business:

EBA Member Spotlight- if you're interested, please contact us. We would love to spotlight your business. We would like to know the history and any interesting things so we can help promote it.

EBA T-shirts will be going on sale again in the summer. We also plan on selling them at the EBA booth at Market Day.

4th of July parade- some discussion about spot saving in the staging area. This will not happen. If you need space for 2 groups and you have vehicles in the parade, the vehicles need to come together to make sure you are together for the route. We cannot save a space for groups when we have others coming in. We also discussed the Walnut St issue we had last year. Walnut St is used for staging the fire trucks. We can only use it as an exit, it cannot be used to get to the staging area. Everyone needs to come down Cruger to get into the staging area and/or to park for parade participants. Exit will be available until about 9:45 for the fire trucks to stage. This may change! There is no parking in the staging area. If you need to drop off a mower, apparatus, etc. and have a trailer, please do so then take the trailer to the parking area across the street in the grass lot on Cruger. Be aware of the walk to the staging area from the parking lot, if you have kids or items for the parade, you may need help or a wagon to get things there. It gets very congested in the staging area and on Cruger, and there isn't a drop off area that is super close and we don't allow parking on Cruger for these things. Please be aware of this. More information is forthcoming.

Spring into Green in April! Buy your EBA gift checks for graduation, birthdays, etc. in April (minimum of \$25) and get entered into a drawing for a \$50 gift check! At the library location ONLY!

Business updates:

CASE INH-

Easter egg hunt on Friday March 29th at 10am!

Cindy (Eureka Public Library)-

Spring Break next week, lots of activities. Monday, 25, they start giving out eclipse glasses, first come, first served until out. Tuesday, 26, Taylor Swift event at 1pm- karaoke, bracelet making and more. Home Energy Savings event that evening. Thurs, 28, AC Home Easter Egg hunt. Monday 4/8, Eclipse Event early afternoon, will have the live feed going as well.

The Library recently was awarded a 10k grant from the American Library Association. They are accessing the first-floor adult area for accessibility for disabilities. If you know of anyone who doesn't use the library bc they have a hard time getting around due to any disability, the Library wants to talk with you/them! If you have any ideas or suggestions, please let them know!

Jaimie (Et Cetera/Store Next Door)-

Will be closed Easter weekend. There is something brewing at the Etc. Shop/Store Next Door. They have exciting news they will be announcing tomorrow. They want to know what you think it could be. Stop over and put in your guess! Correct guesses have a chance to win at gift certificate to the shops. They have been busy with Easter shopping and getting in new items. Check them out!

Nancy (Kiwanis)-

Blood Drive at the Methodist Church in April, see the attached flyer.

Deanna (NorthShore and College)-

Renting kayaks and boards now! Its getting warmer so get out on the lake and enjoy Spring on the lake!

Menu309 is now open! Go check them out on North Main Street. Lots of take and go items for you and your family. Ribbon cutting is 3/28 at 10 am! Come join us welcoming this new business in Eureka!

Beth (GSB)-

Not GSB related but there is a kayak/outdoor gear swap Saturday April 13 at 10 am at Eureka Lake. This is hosted by Central Illinois Kayaking/Floating and Beth.

Meeting adjourned at 9:00 am.