

Eureka Business Association

Minutes

Thursday, 8am, Aug. 18, 2022

Eureka City Hall

Welcome

Call to order at 8:02am

Attendance- Nancy Aldridge, Beth Miller, Andrea Kempf, Matt Daughenbaugh, Jeff Whalfeld, Janet Wilkins, Brandon Bressner, Josiah Springer, Elizabeth Hinnen, Sara Haar, Ann Reeves, Becca Lakosh, Chelsea Miller, Tiffany Handrich, Sam Senders, Jaimie McFarlin, Erin Ziegenhorn, Cindy O'Neill, Susan Bressner

Review of Meeting Minutes – Motion to Approve by Chelsea Miller. Second by Nancy Aldridge

Review of Finance Report – Motion to Approve by Brandon Bressner. Second by Ann Reeves

Old Business

I Found It In Eureka! Update – Went well for a first attempt at this promotion. More people entered each week. Maybe will do in conjunction with the Holiday Stroll. Jaimie thanked Woodford Chronicle for the free space in his paper.

Taste of Eureka Oct 14, 2022 – Deadline is Aug 30. So far have 11 businesses participating. Sept 30 tickets will go on sale at IGA. This year selling 325 tickets. Event time changed to 4-7. Press release went out 8/17. Will post on FB. Cindy O'Neill heading up this event & making a flier. Brandon Bressner volunteered to make a map of participating businesses & include in the Woodford Chronicle. If business does not have a storefront, other EBA businesses may have places for them to set up. Can give away food, coupon, or giveaway. Taste of businesses does not need to be edible. Consider doing a prize drawing for people who go to every stop on the card. Drop off can be at CEFCU.

Fall Pumpkin Giveaway – Pumpkin purchase approved last month. Erin looking into whether the Master Gardeners might have a suggestion on best place to purchase pumpkins. No purchase date set yet.

Radio Spots – Through KISS FM. Paid for in conjunction with EBA, City of Eureka & Eureka Events Committee. Promotion for the city of Eureka.

New Business

Holiday Stroll Nov. 26 – Small Business Saturday. Erin Ziegenhorn in charge of this event. Any fliers or specials you want promoted for that day need to be sent to Erin. Carriage ride as well as Mr & Mrs Claus lined up. Carriage fee went up \$100. No one objected to this price increase. Tree lighting by Eureka Events committee to be the same day.

Business Announcements –

Blood Drive upcoming at Eureka Methodist Church. Gift card drawing to all those who give blood.

Eureka College Homecoming is Sept 24. EC has window clings, fliers & cards to advertise. Asking businesses to help community know about these events. Everyone is welcome to the festivities on 9/24. Food trucks serving 2-6. Free inflatables. Game against Benedictine starts at 4pm. Run with Reagan 7am that morning. Register in advance or that morning. Sponsorships still available. College is working on community outreach. Jeff Wahlfeld from EC Alumni Dept happy to talk to anyone about ways to do this. His number is (309) 635-9471.

Heartline & Hearthouse Spaghetti Supper is Sept 1. \$10/person. At Crosspoint Community Church. Drive up only. Brandi Gerber coordinating volunteers.

Michaels is in need of a baker.

Snap Fitness in search of part time personal trainer & manager.

Heartland Bank Customer Appreciation is Sept 23.

Etc Shop – Office closed Spet 2-5. Opening Christmas Shop Oct 20-Dec 23. Christmas in July was very successful.

September is Library Card Sign Up Month! Olio & Crueger Township business owners can get a card as well!

Woodford County Historical Society is still waiting on the one room schoolhouse books to be printed.

Guest Speaker – Elizabeth Hinnen Construction Beauty

Local women's lifestyle magazine. Collecting information to support local women. Supporting local businesses and writers. Subscriptions for the magazine are \$9.99/month. Will trade content with businesses for exposure to the public. Looking to change over to a free-pickup magazine. Using local printing & designers. Contact Elizabeth for more information on how to connect your business with this lovely magazine. info@constructionbeauty.com or www.constructionbeauty.com. Email editor@constructionbeauty.com if you are interested in being a writer, designer or photographer.

Adjournment at 9:11am. Motioned by Chelsea Miller & Second by Brandon Bressner.