

# **EBA Minutes**

## **January 20, 2022**

### **Zoom**

Welcome and call to order @ 8:02 am

Attendance – Amber Harmon, Cindy O’Neill, Duane Schroeder, Susan Bressner, Erin Ziegenhorn, Katie Wood, Nancy Aldridge, Ann Reeves, Chelsea Miller, Keith McCardle, Linda Logan

Approval of Minutes – Motion by Erin Ziegenhorn and seconded by Ann Reeves

Finance Report –

- January Treasurer Report reviewed. Highlight: \$4,300 in new gift checks sold and \$2,170 redeemed in December. Approval of Report – Motion by Susan Bressner and seconded by Linda Logan.
- Cindy will present an overview of 2021 income and expenses and a 2022 budget at the February meeting.

New Business –

- 2022 membership letters will be out soon.
- Amber will relaunch a regular EBA Member Spotlight on Facebook. A form will be emailed out to businesses to gather information for the Facebook post.
- Susan Bressner announced Saturday, June 18 will be the Spring Market Day event. Also, the Eureka College/Central IL Barbeque Throw Down event will be in July. The event may include a community vendor market. Eureka College’s homecoming has been set for September 24.

Old Business – We are still in need of volunteers to serve on committees for 2022. The list of committees will be included in the February meeting email.

Guest Speaker – Susan Bressner gave a brief talk on “Facebook Faux Pas.” It featured an overview of best practices to keep Facebook followers engaged.

Adjournment @ 8:36 am.