

Minutes from EBA meeting held July 20, 2023

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

7 members in attendance, including 2 Board members:

Jaimie McFarlin (Store Next Door/ Etc. Shop), Cindy O'Neill (Eureka Public Library), Nancy Aldridge (Kiwanis), Linda Logan (City of Eureka), Beth Miller (Historical Society), Chelsea Miller (Carle Eureka), Deanna Davidson (Northshore Boat & Board)

As there was no quorum (a minimum of 8 is required), the June minutes and July Treasurer's report were tabled until the August meeting.

Current Business:

2023 Membership Drive- One new member has been added – Shannon Feldman with GelMoment. Per earlier discussions, no membership fee will be charged for new businesses for the remainder of 2023.

Market Day Recap – It was a great day! Many thanks to Susan and Brandon Bressner for all of their hard work.

Fourth of July Parade- Organizers felt the parade line up went pretty well. There was some concern over the traffic being backed-up on Cruger into Main Street. Jaimie thanked Deanna for her expert help in sorting entries as they came in. For next year, we will only have one sign up rather than the online sign up and the registration form. We will stress that all participants in an entry arrive at the same time. We will not ask for specific policy numbers, just a check mark for insurance and a spot for total number of vehicles. We will also publicize the road being closed at Walnut Street. We will include in the press release a request that the sidewalks are kept clear for walkers. A parade entry did do burn outs again (reported by 2 people). We will vote on potential action at a future meeting.

Central IL BBQ – Great weather. Well attended. Lots of kids activities.

Experience Eureka/Touch-a-Truck – The Board discussed renaming this event from Taste of Eureka as not as many businesses are able to provide food. The date has been set for September 8 and will include a Touch-A-Truck component. Details will be coming.

Holiday Stroll – event set for the Saturday after Thanksgiving.

EBA T-shirts – these can be ordered online through the EBA Facebook page. They are printed on demand. A second set of shirts will be available for the holiday season.

Ad Campaign – the Eureka ads are running on WMBD.

New Business: none

Business Announcements:

City: construction has started on the Charters of Freedom memorial. Pickle ball courts are open at Eureka College.

Kiwanis – There will be a blood drive at Eureka Methodist on August 21.

The Store Next Door – will be holding their Christmas in July special.

Eureka Public Library – great Summer Reading Program with a record 730 kids registered.

The meeting adjourned at 8:45 am.