

# EBA August Minutes

September 16, 2021

Eureka City Hall

8:01 am — Welcome and call to order

Attendance — Amber Harmon, Cindy O’Neill, Keith McArdle, Erin Ziegenhorn, Chelsea Miller, Duane Schroeder, Linda Logan, Ann Reeves, Eric Lind, Jamie McFarlin, Chris Youngmark, Chad Fleck, Asher Wiegand

Approval of Minutes — Motion by Erin Ziegenhorn & Second by Ann Reeves

Finance Report — Cindy reminded businesses who accept gift checks to make sure the “Payable To” line is filled out with the name of your business so she can track where the checks are spent.

Motion by Ann Reeves & Second by Keith McArdle

Old Business —

**Taste of Eureka** was a success despite the continuing pandemic. We had 13 business locations (with 15 total businesses participating). We sold 248 tickets (\$1,240 income). Businesses appreciated the visibility of the bright orange tickets. We all felt there was a good turnout and good feedback from the community. For next year, it was discussed to include business addresses and a map to help people know where to go.

New Business —

**Open EBA Secretary position** – Susan Bressner is no longer able to participate as Secretary, so we need to fill this officer position. If you are interested, please contact Amber or Cindy.

**October Pumpkin Decorating Contest** – We will hold a pumpkin decorating contest in October. Pumpkins will need to be decorated and displayed by Friday, October 22<sup>nd</sup>. Photos will be taken and judging will be held at IGA the following week. More details to come!

**Holiday Stroll** – Event will be held November 27 from 1 to 4 pm with Santa at the library and carriage rides. If any businesses will be open and having any sales/specials, please contact Amber so we can publicize everything. Erin Ziegenhorn, Ann Reeves, and Deanna Davidson will host the Santa event/carriage rides at the library.

Announcements –

**Rotary** Pork Chops are for sale today and Friday.

**Maurie’s** will be offering caramel apples through October.

**Et Cetera's** Christmas store will open October 14. They will soon be celebrating the third anniversary of **The Store Next Door**. Also, they have added a Community Share table in front of their store for people to donate/pick up harvested fruits and vegetables.

**Red River Farms** will be adding an air b & b to their farm for "Farm Stays" – something popular in Europe right now. They would like to highlight the local community as much as possible – booklets, brochures, and even furnishings/objects with local tie-ins. Also, any coupons/packages for people staying there to visit local businesses would be appreciated.

**Guest Speaker Chris Youngmark** talked about the availability of the B2B Grant program for small businesses to help defray operational expenses due to COVID-19 income losses. See attached pdfs for more information. Also, you can visit <https://www2.illinois.gov/dceo/SmallBizAssistance/Pages/B2B.aspx> for more information. If you have any questions, please reach out to Chris – he is happy to help.

Adjournment - 8:39 am