

EBA Minutes

November 17, 2022

City Hall

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

10 members in attendance: Jaimie McFarlin (Et Cetera), Cindy O'Neill (Eureka Public Library), Erin Ziegenhorn (CEFCU), Jeff Wahlfeld (Eureka College), Nancy Aldridge (Kiwanis), Tyler Haar (Michaels), Becca LaKosh (Goodfield State Bank), Amber Harmon (Eureka Events Committee), Tiffany Handrich (Third Stitch), Samantha Sendra (Heartland Bank)

Review and Approval of October minutes: motion made to approve by Nancy Aldridge and 2nd by Samantha Sendra

Review and approval of November Finance Report: motion made to accept by Samantha Sendra and 2nd by Amber Harmon

Old Business-

Taste of Eureka: Cindy is seeking additional feedback from business participants on what did/did not work for the Taste. Anyone who would like to help plan next year's event, please let us know.

Holiday Stroll: Our next event is the Holiday Stroll and Small Business Saturday on November 26 from 1 to 4 pm. We are on track for a great event – carriage rides have been confirmed, mugs for cocoa arriving soon, hot chocolate purchased, and getting candy for Santa to hand out. Volunteers are lined up. Susan Bressner will be doing a Facebook Live feed as well as taking pictures.

Holiday Stroll Gift Check Special: motion to approve using funds from our previous gift check account to cover the special "Buy \$50, get \$10 free" promotion made by Amber Harmon and second by Nancy Aldridge. Cindy and a volunteer will be selling gift checks at the Holiday Stroll. This is the only time the special promotion will be offered. There is no limit on the amount of gift checks which can be purchased.

Small Business Saturday: please let us know if you will be open and doing anything special. We will share it to our Facebook page.

New Business –

2023 Officers: For the December meeting we are taking nominations for President and Vice President. Cindy O'Neill will continue as Treasurer and Erin Ziegenhorn will step into the Secretary position. Jaimie McFarlin is willing to continue as President, but welcomes anyone else who would like to serve in that position. **WE DEFINITELY NEED A VOLUNTEER TO FILL THE VICE PRESIDENT POSITION** (which has minimal responsibilities).

Gift Check reminders:

If you are a business – please check to see if the date of the check is older than one year. If it is over one year, banks will not accept them for deposit. If this gets overlooked and you accept an older check for payment, let Cindy know and she will issue you a replacement check. PLEASE MAKE SURE THE CUSTOMER FILLS OUT THE PAYABLE TO LINE WITH YOUR BUSINESS NAME. This helps Cindy know where checks are being spent.

If you are a bank – please do not accept checks written out for cash from a non-business entity. When the deposit is made, please make sure the Payable To line is filled out.

Business Updates –

Heartland Bank – Samantha said they are looking to fill three positions

Third Stitch – Will not be open Black Friday, but will be open on Small Business Saturday from 7 am to 5 pm. There will be lots of drawings!

Eureka Events Committee – Their tree lighting event will be from 3:30 to 5:30 on November 26 at the courthouse. There will be LIVE REINDEER! Free event. Hot chocolate, pretzel sticks, music, Santa, tree lighting and more.

Goodfield State Bank – they are expanding into some former Century 21 space, so please excuse the organized chaos!

Kiwanis – Letters to Santa mailboxes will be going up soon at Michael's, the courthouse, and the library. EHS Key Club members will be responding to any letters placed in the mailboxes or delivered to the post office. We encourage letters to be sent early before the students get too busy with finals.

Kiwanis and EHS Key Club will be hosting a free **Santa's Workshop** event for K – 6th grade children on Saturday, December 3 from 1 to 4 pm at the EHS cafeteria. Santa will be there and a professional photographer will be available for pictures. There are also games and crafts.

Eureka College - Matthew Daughenbaugh has accepted a position with the Peoria Riverfront Museum. Two new positions have been filled at the college: Dr. Arto Woodley from Ohio is the new VP of Advancement; and Sara Shaw from Maine is the new Athletic Director.

The Eureka College Chamber Singers in ringing in the holiday season with the return of their **Renaissance Christmas Dinners**, which will be hosted on December 2 & 3 at 6 pm. The evening will include Christmas carols, English madrigals, humorous theatrics, festive decor, and a hearty meal. Ticket prices are \$25 for adults and \$12 for children and students (non-Eureka College). The ticket price includes dinner, dessert, and performance. Reservations and payment must be made by November 28.

Eureka Public Library – our Christmas books, audiobooks, and movies are out to get you in the holiday spirit. We are looking forward to hosting the Holiday Stroll on the 26th. We also have many programs coming up in December. Visit our website and Facebook for details.

Et Cetera – the Christmas shop is now open. They will be open for Small Business Saturday with drawings and treats. They will be closed December 24 – January 1st.

Hearthouse & Heartline – Volunteers needed! Need volunteers for food box help the morning of Monday, December 19 from 8:30 – 10 am. Also need volunteers for gift sorting and wrapping. Sorting will be on Friday, December 16 from 6 – 8:30 pm and wrapping will be December 19 – 21. Call Janet at 467-6101 (ext 2) to volunteer. Bell ringing at Eureka and Metamora IGAs:

<https://www.signupgenius.com/go/20F0E4BA4AD2FA7FD0-eureka>

<https://www.signupgenius.com/go/20F0E4BA4AD2FA7FD0-metamora1>

Motion made to adjourn at 8:35 am by Amber Harmon with second by Tiffany Handrich.

Next meeting: Thursday, December 15 at 8 am