

Dear Eureka Area Business,

Happy New Year! Thank you for choosing this community to create your own business journey! The Eureka Business Association invites you to help support our District 140 community by partnering with us as an EBA member. EBA is a local organization committed to promoting, serving, and supporting our community by defining, developing, and implementing services, programs, media and opportunities that will help grow and keep a strong local economic foundation.

One of our biggest endeavors is our Eureka Business Association gift check program. EBA gift checks spend like cash at participating EBA member businesses. Gift checks may be purchased at the Eureka Public Library or Eureka Community Bank in \$5, \$10, \$20, or \$25 denominations. These make great gifts for employees, friends, relatives, teachers, etc as gifts, bonuses, or for goods/services. In 2022 we sold \$15,330 worth of gift checks! This is money which will be spent locally and stays in our community. Being a member of EBA entitles you to receive these checks as payment by customers for goods or services.

Sign up by **January 31, 2023**, to receive full EBA benefits.

Our modest annual membership fee of \$40 for 2023 (less than 1 card-sized print ad) includes:

- Participation in the 2023 EBA Gift Check Program
- Engage with community leaders at our regular monthly meeting at your convenience
- Highlighted EBA business listing in 2023 Eureka Community Guide and on EBA website
- Expanded social media reach via EBA
- 2023 Market Day on the Courthouse Lawn in June
- 2023 Fourth of July parade participation
- 2023 "Taste" of Eureka participation in Fall
- 2023 Holiday Stroll participation in November
- EBA Member Decals and Lawn Sign

These are the main advantages of becoming an EBA business partner and there is truly so much more! Experience Eureka as an EBA member to help gain insight from proven business leaders that share their journey and draw from their wealth of knowledge and success! Get first hand knowledge of upcoming local events, business news, marketing ideas, etc. Whether it be in person at the monthly EBA meeting, collaborations, friendships, partnerships, or by reading through EBA meeting minutes for your own inspiration and knowledge at your convenience.

Please download the attached pdf form, complete the form (this information will be used in the Eureka Community Guide), enclose a check for \$40 payable to Eureka Business Association, and mail it to PO Box 126. You can also drop the form and check off at the Eureka Public Library.

If you need an invoice, let Cindy know at eurekaplinfo@gmail.com.

To pay membership fees with Paypal, find us in the app with the username @EurekaBusiness. Please print the attached form, complete it, and either mail it to PO Box 126, drop it off at the library, or email a scan of it to eurekabusinessIL@gmail.com.

Thank you and we look forward to working with you in 2023!

Cindy O'Neill, Treasurer (Eureka Public Library)

Erin Ziegenhorn, Secretary (CEFCU)

Amber Harmon, Vice President (Goodfield State Bank)

Jaimie McFarlin, President (Et Cetera; The Store Next Door)