

Minutes from EBA meeting held July 18, 2024

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

7 members in attendance (not a quorum), including 2 Board members:

Jaimie McFarlin (Store Next Door/ Etc. Shop), Cindy O'Neill (Eureka Public Library), Linda Logan (City of Eureka), Connie Davis (Eureka Rotary Club), Jyl Zubiante (Eureka Greater Area Kiwanis Club), Beth Miller (Woodford County Historical & Genealogical Society), and Sam Sendra (Heartland Bank).

June Minutes: vote tabled until August meeting due to lack of quorum

Treasurer Report: vote tabled until August meeting due to lack of quorum

Ending Balances (Statements ending 6/30/2024):

General Fund: \$8,682.16 - 2 credits of \$342.30 (Market Day and Paypal transfer); 2 debits of \$340 (Market Day music and gift check giveaway)

New Gift Checks: \$13,322.66 – 1 credit of \$290; 78 debits of \$1,040 (12 businesses)

Old Gift Checks: \$9,235.74

Old Business:

Secretary Needed: We are in need of a volunteer to fill the Secretary position. The Secretary takes minutes at the monthly meeting, keeps tabs on the EBA email account, and emails out the meeting notices, minutes and announcements. Please contact Jaimie (jaimiemcfarlin@yahoo.com) if you could help out. Cindy will provide training.

4th of July Parade Review: Despite the rain and 1 hour delay, we feel like it was a great parade. Thank you to everyone who participated. The delay contributed to avoiding the usual bottleneck at the parking lot entrance. The Eureka Events Committee reported the largest lunch crowd at the lake. The Kiwanis Fishing Derby was also very well attended. Food trucks did great. A discussion was held over whether we change the start time of the parade to 10:30 or 11 am. No decision was made. We did turn away one parade entry who had a vehicle accident during the 2023 parade, and they will not be allowed to participate in future parades.

Gift Checks: Jaimie discussed the benefits of the gift check program. They are sold at Eureka Community Bank and Eureka Public Library. If you have any questions, contact Cindy (directorepld@gmail.com).

Business Spotlights: Please volunteer your business for a social media spotlight. This is a free opportunity to expand your business marketing. Contact Jaimie to be spotlighted (jaimiemcfarlin@yahoo.com).

New Business:

Experience Eureka: Will be held on Friday, September 6th. Cindy O'Neill and Jaimie McFarlin will organize the event. The event time will be 4 – 6 pm. A max of 300 tickets will be printed, and ticket price will remain at \$5. We discussed purchasing EBA-branded bags and handing them out at Heartland Bank (this information will be included on the printed tickets). EBA members will have until August 2nd to sign up to participate. Cindy will check if the Eureka Police Department are planning to have their Touch-A-Truck event. Tickets will go on sale Friday, August 23.

Holiday Stroll: Will be held on Saturday, November 30 at the Eureka Public Library. The Wandering Mare trailer will not be available this year. There was a discussion of whether to hold a store decorating contest with online voting.

New EBA Members: Awaken Fitness Collective, Eureka Rotary Club, Modern Movement Chiropractic and Rehab.

Business Announcements:

Kiwanis: Back to School Bash event will be held on Sunday, August 25 from 2 to 5 pm at the Davenport parking lot. There will be a foam cannon, sensory van, and vendors. They are looking for donors/sponsors. Contact Nancy Aldridge if interested: tnt39nja@gmail.com

Dementia Friendly Eureka Kick Off event will be held Thursday, August 1 from 6 to 7:30 pm at Liberty Bible Church. Please consider sending a business representative to learn what it means to be a Dementia Friendly Community. Learn about the different types of dementia, the Woodford County CareTrak Program, and the resources available to residents and businesses.

Eureka Rotary Club: the fall Rotary Pork Chops sale will be September 12 and 13. That will also be the same weekend city-wide garage sales.

Eureka College: Students will start coming back August 1. Businesses and organizations are invited to participate in their annual Organization and Community Resource Fair during Welcome Week on **Tuesday, August 20**. The fair will take place during the college's Welcome Back picnic **11:30am-1:30pm**. This is a great way to

connect with Eureka College students and share information about your organization or company. Each organization that signs up will be given a table and two chairs. Please fill out the form linked below by **Wednesday, August 7th** to indicate if you are interested in having a table at the fair. If you have any questions, please email Pammy Levinson at plevinson@eureka.edu Fair Sign Up: <https://forms.office.com/r/sEK4p6Cgbz>

City of Eureka: Stop by and see the Charters of Freedom and Veteran Memorial. Engraved pavers are still available for purchase – forms are available at the pavilion. There has been vandalism to the Charters' glass; security cameras will be installed. Work continues on the stage.

Woodford County Historical & Genealogical Society: They will be having their Thursday, August 8 meeting at the Charters of Freedom at 7 pm. They had a very popular tour of the courthouse at their July meeting; they are hoping to have a second tour there in November.

Heartland Bank: They are planning a big September checking account promotion.

Store Next Door: It's Christmas in July through the end of July. August will see their fall/back-to-school items.

Meeting adjourned at 8:52 am.