

# EBA Minutes

February 18, 2021

Zoom & In Person

## Call to Order 8:01

Attendance -

(In Person) Amber Harmon, Cindy O'Neill, Keith McArdle, Duane Schroeder, Scott Zimmer, Erin Ziegenhorn, Deanna Davidson, Brenna Taufer

(Zoom) Susan Bressner, Meg Rocke, Mike Martin, Ann Reeves, Jaimie McFarlin

Approval of Minutes –

Motion – Scott Zimmer

Second – Duane Schroeder

Approved by majority

Finance Report-

Motion –

Second – Deanna

Approved by majority

Membership –

45 members have paid dues. Deadline is 2/26. Reminder calls/emails will be sent to some past members to see if they just overlooked it.

Newsletter – Need someone to head up the newsletter. Mike said he can help jumpstart it & Erin said she is willing to do the Newsletter.

New Business-

When having guest speakers, we will be doing the whole meeting via Zoom.

Old Business-

Gift checks – working to get them current

Moving forward, are we planning for open activities? June Courthouse Lawn event alright?

Event in September worked well. Distanced tents & masks when working with people who come to the booth. After discussion, June event okayed.

Fireworks – At this point they are planned. Events committee planning for socially distanced event on the 4<sup>th</sup>.

Business Marketing for Holidays – Business Easter Egg scavenger hunt in various businesses.

Use of social media to encourage people to search for the egg and increase local business. Signs & Window clings will be here soon. Can put out signs for holidays. Window clings in business windows.

Announcements – Various members shared upcoming events in their businesses.

Adjournment – 8:37am