

EBA November Minutes

November 18, 2021

Eureka City Hall

8:00 am — Welcome and call to order

Attendance — Amber Harmon, Cindy O’Neill, Keith McArdle, Erin Ziegenhorn, Duane Schroeder, Linda Logan, Ann Reeves, Jamie McFarlin, Asher Wiegand, Katie Wood, Susan Bressner, Nancy Aldridge, Josiah Springer

Approval of Minutes — Motion by Ann Reeves and Second by Erin Ziegenhorn

Approval of Finance Report — Motion by Erin Ziegenhorn & Second by Katie Wood

Cindy had more checks printed for the EBA Gift Check program for the holiday season. **If you would like to offer gift checks as employee bonuses/holiday gifts or giveaways, contact Cindy and she will get them ready for you.**

Old Business —

October Pumpkin Decorating Contest. The winners were: 1st place – Maurie’s; 2nd place – Comprehensive Insurance; and 3rd place – Farm Bureau. Congratulations to the winners and thank you to everyone who participated.

New Business —

Holiday Stroll – Event will be held November 27 from 1 to 4 pm with Santa at the library and carriage rides. The event will be held on the library’s north-facing porch off Eureka Ave. Everything is about ready for the big event.

- **If any businesses want to drop off any coupons or flyers to encourage Small Business Saturday specials, please bring them to the library. If any businesses will be open and having any sales/specials, please contact Amber so we can publicize everything on Facebook.**
- Cindy will sign two \$75 gift checks for Santa & Mrs. Claus, a \$150 gift check for Wandering Mare drink service; and a \$400 General Fund check for the carriage company.
- **Cindy will sell EBA gift checks at the library from 1 – 4 pm. As a special incentive, we will offer a free \$10 gift check for every \$50 worth purchased; and free \$20 worth of gift checks for every \$100 worth purchased. This special deal will only be available during the holiday stroll hours at the library.** The Woodford County Journal is running a free ad for us on this incentive.
 - Duane Schroeder made a motion to approve the funding of the free gift checks from the Old Gift Check Account funds. Jaimie McFarlin seconded. All members approved.

- **The Eureka Events Committee will be hosting the annual Tree Lighting event on the Courthouse grounds from 4 – 5 pm following the stroll. Please encourage shoppers to stay in town and attend this cool community event!**

EBA Outdoor Signs – Please put out your EBA Shop Locally sign(s) next week for the upcoming Small Business Saturday and through the December holiday shopping season. If you need a new sign or ground pins, contact Cindy at the library and she will get one to you.

EBA 2022 Board Positions Open and December Annual Meeting – The following board positions are open for 2022:

- **President:** The President shall preside at all meeting of the Association, the Board of Directors, and shall perform all duties incident to this office. He or she shall, subject to approval of the Board, appoint all committees.
- **Secretary:** The secretary shall conduct the official correspondence, preserve all records, documents, communications, and maintain an accurate record of the proceeding of the meetings of the Association and Board.
- Jaimie McFarlin will continue as Vice President and Cindy O’Neill will continue as Treasurer.
- **PLEASE VOLUNTEER!** We have made some great strides this year and want to keep the momentum going. The work is not very time consuming, and the Board as a team works together to make everything run fairly smoothly. It is also a great way to support our community and get to know fellow business owners. **Volunteers should contact Amber at eurekabusinessil@gmail.com by Wednesday, December 8 so that notice can be sent to the membership prior to the Annual Meeting on Thursday, December 16 at 8 am.**

Business Announcements –

Maurie’s Candy Shoppe will continue to offer caramel apples for a bit longer, and then switch to Christmas treats. They will be open on Small Business Saturday through the end of the tree lighting ceremony.

The **Kiwanis Club** has partnered with the EHS Key Club to distribute painted rocks around the city. The Key Club is planning a drive-by Santa’s Workshop event. The Kiwanis will be distributing socks to ADDWC and Head Start.

The **Eureka Public Library** has started a new Reading Buddies program where children come after school several times a week and reads aloud to a stuffed animal friend.

Eureka College is hosting a VIP event for high school educators and counselors. **They are looking for donations of coupons or small gifts to go in 100 goodie bags and a raffle. Contact Susan at sbressner@eureka.edu if you can donate something.**

The **City of Eureka** is installing a Charters of Freedom monument at the park. This replica of the founding documents will help educate/remind the public of our democratic values. Visit <https://www.chartersoffreedom.com/> for more information.

Et Cetera's Christmas store is open. They will be accepting Christmas donations throughout December (even if the back door sign says no donations accepted). They will be closed Thanksgiving Day and December 24 – January 2.

Adjournment - 8:21 am