

## **Minutes from EBA meeting held March 20th, 2025**

Meeting called to order at 4:00 pm by Jaimie McFarlin, President.

Meeting held at "The Store Next Door"

**January and February Minutes 2025:** Sent out and reviewed- need to approve

**January and February Treasurer Report:** sent out and reviewed- need to approve  
1<sup>st</sup>/2<sup>nd</sup> motion and approved both Jan/Feb Minutes and Treasurer Report

### **Ending Balances (Statements ending 2/28/2025):**

General Fund: \$5,899.64

New Gift Checks: \$24,237.66 balance

\$110.00 sold and \$2,990 spent (143 debits)

Old Gift Checks: \$6,195.74 no movement

### **Current Business:**

Welcome to our new Vice President, Andrea Kempf-Owner, Lead Baker & Instructor at Kneading Dough!

Membership Mode! Sign up Now! 1<sup>st</sup> year is free for new businesses

Friends of EBA- will not be representing a business but can be on board/a voting member- no marketing included- \$20.00 instead of \$40.00

Meetings Changes- 4:00 PM on 3<sup>rd</sup> Thursday

April- Bees Knees

May- Objects

June- Maple Lawn

Bylaws- change to majority in attendance not quorum- motion was approved

Event Changes- Majority voted EBA events need to not be the main focus of EBA.  
Looking at removing Holiday Stroll/and EEC will most likely take on- 4<sup>th</sup> of July Parade-  
table the motion to remove until we find someone to take it on in community

### **New Business:**

If you would like to host an EBA board meeting on a 3<sup>rd</sup> Thursday at 4PM, tell us! Send us an email with feedback on the meeting time & style! We want to promote business, and this seems like a great turnout compared to 8:00 AM

**Business Announcements:**

Bee's Knee's on Main opened today, March 20th!

Maple Lawn needs a Part Time Groundskeeper! \$15.00 an hour. Summer-October  
2 Years Kneading Dough Anniversary coming up!

Kiwanis blood drive coming up/Crittenton center donation boxes in the area

Do you have an upcoming celebration? Are you hiring staff? Please SHARE your events, lucky giveaway winners, holiday pics, celebrations, posts, news, job openings, promotions, sales with us so we can expand your reach with our EBA social media!

Upcoming Key Marketing Days: Martin Luther King Jr. Day, Groundhog's Day, Super Bowl, President's Day, Valentine's Day, Random Acts of Kindness Day, Mardi Gras, Prom, Spring Break, Easter April 20, 2025, Cinco de Mayo, Mother's Day, school year ends, 2025 Market Day vendor sign up is happening now!

**Adjourned at 4:32 pm.**