

Eureka Business Association Minutes  
Thursday, June 16, 2022  
Eureka City Hall

Called to Order at 8:00am

Attendance:

Jaimie McFarlin, Cindy O'Neill, Erin Ziegenhorn, Duane Schroeder, Eric Lind, Ann Reeves, Linda Logan, Tiffany Handrich, Sara Haar, Tyler Haar, Josiah Springer, Matt Daughenbaugh, Jeff Wahlfield, Susan Bressner

Meeting Minutes – Duane Schroeder motioned to approve; Ann Reeves & Sara Haar second  
Treasurer's Report – Ann Reeves motioned to approve; Linda Logan second

Old Business-

Insurance quote went up so used the opportunity to look at quotes from other insurance carriers. Duane Schroeder, Kevin Singletary, & Cindy O'Neill reviewed the quotes. Added liability for directors & officers. VanGundy quote was \$1762. Ulrich was \$1377. Commercial & Auto is \$1068. Ulrich also a local business & in EBA.

Motion made by Josiah Springer to change our insurer to Ulrich Insurance & add the Additional liability insurance. Seconded by Sara Haar. Duane abstained from voting. Motion approved.

Market Day Update – Over 50 businesses signed up for 6/18. Football team moving tables & will help with stage moving. Chad Fleck volunteered to help that day as well. Cindy will work the EBA booth & sell gift checks. Anyone wanting to have items handed out, but do not have a booth, can drop off the items to Cindy at the library.

New Business –

I Found it in Eureka gift check contest. Pictures taken of gift checks in businesses in EBA Picture & drawing slip in Woodford Chronicle. Full back page ad for EBA with all businesses listed as well as weekly contest at no charge by Chronicle. Each week through August 10 to give away \$20 in gift checks each week. Which businesses we use is on first come basis. Motion to approve this promotion made by Linda Logan. Second by Sara Haar.

Peoria Tourism Guide – Peoria Area Convention & Visitors bureau reached out saying they wanted to get some fun facts about Eureka to share in some of their advertising. Cindy spoke to many people to come up with a list of facts. Bureau will create graphics based on some of the facts given. They will then send them to Cindy when completed.

4<sup>th</sup> of July Parade – Erin & Deanna Davidson said they would head up again. Susan Bressner & Marge Ulrich helping with line up as well. Participants are to arrive at 8:30 or later. Parade starts at 10am from Apostolic Church parking lot. City getting porta-potty for parking lot.

Taste of Eureka – Waiting for school football schedule to set this date for the Fall.

Business Announcements –

July 16 – CIBBQ Throwdown & Festival at the Eureka College Practice Field

June 7 – State Farm Ins celebrated 100 years. Duane celebrated 33 years as an agent.

Charters of Freedom and Legacy Pavers to be put up at Eureka Lake. Non-profit organization who will create life size replicas of important US documents like the Constitution

to be on display for all to see. Engraved pavers can be purchased that go around the monuments. Will have a table the Market Day to share information with the community.

Kiwanis will have a silent auction table at Market Day as well as selling food.

Library has over 700 people signed up for Summer Reading. Had 320 people at one event last week. The staff has been great at shifting quickly to accommodate.

EtCetera & Store Next Door will start Christmas in July on July 5.

Guest Speaker – Eureka College Alumni Office – Matt Daughenbaugh & Jeff Wahlfield  
Alumni office is looking to be involved in the community to build relationships with the college and work together to strengthen ties. EC enrollment is up for the Fall. Added Men's & Women's Wrestling. New Student Orientation June 20 – 21 will bring over 200 people to campus. August 15 is the first President's Cup Golf Tournament to raise money for scholarships. Sept 24 is Homecoming, which is the 100<sup>th</sup> year celebration of Homecoming on campus.

Adjournment – Motion made to adjourn by Ann Reeves and seconded by Tyler Haar at 8:48am.  
Next Meeting is July 21.