

Minutes from EBA meeting held September 15, 2022

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

10 members in attendance, including 2 Board members:

Jaimie McFarlin, Erin Ziegenhorn, Matt Daughenbaugh, Jeff Wahlfeld, Andrea Kempf, Chelsea Miller, Nancy Aldridge, Beth Miller, Samantha Sendra, Linda Logan.

August minutes – motion to approve by Andrea Kempf, seconded by Chelsea Miller.

Treasurer report: *(can refer to Treasurer's account detail sheet-attached)*

Statements ending 8/31/22:

Ending balances-

General Fund: \$6,407.93

Gift Checks: \$12,395.74

New gift check account: \$11,061.94

Motion to approve by Nancy Aldridge, seconded by Beth Miller

City Report: Linda Logan, Councilwoman

Working on Veteran's Memorial-Charter of Freedom-Field of Honor, Legacy Paver project at the Park. City also gathering input from the community about a possible grant to make improvements to the Lake Park. Ideas gathered so far are on display in the lobby at City Hall. Will continue gathering the ideas from the community, stay tuned for more meetings.

Guest Speaker: none

Committee reports:

Spring Market Day:

4th of July parade:

Taste of Eureka: Taste of Eureka will be on Friday, October 14- 4:00-7:00 pm. We have 18 participants. Tickets will go on sale on Sept 30th at IGA and the Library. 325 tickets are available, \$5 each. Participants should have received an email to fill out from

the Health Dept if you are giving out food. We are looking forward to another wonderful community event. The City will have an Open House at City Hall during the Taste.

Fall Pumpkin Giveaway- The Etc. Shop will be disbursing the pumpkins for the Pumpkin Giveaway-200 first come first served. Also, will do a Spring Pumpkin Seed giveaway so kids can grow their own, maybe a contest in the Fall.

Holiday Stroll/Small Business Saturday: November 26 at the Eureka Public Library from 1-4 pm. Horse drawn carriage, hot chocolate and cookies, and most importantly- Santa and Mrs. Claus. Plans are still in the works and we will update as we get closer. If you are doing a special for Small Business Saturday, please let us know so we can promote your business. There are lots of people that come into downtown Eureka, so being open if you aren't already could be something to think about. We had roughly 225 people show up last year and we anticipate more now that we are coming out of the pandemic. Capitalize on the traffic!

New Business:

Talked about the Taste, Pumpkin Giveaway and Holiday Stroll- see above

Peoria Magazine articles- several articles on Eureka- The Cannery, small business, and what to do in Eureka

Business updates:

Historical Society- Eureka-Pumpkin Capital of the World book on sale for \$60

HBT- Customer Appreciation on 9/16

Kiwanis-Hosting a Blood Drive at the Methodist Church on Oct 17th 12-6.

Snap Fitness-hiring part time trainer

EC- hosting 100th Homecoming this fall-Sept 23/24, is hoping businesses will rally around the College by putting clings and student signs in businesses and hoping to have signs at City entrances. Football game is at 4pm that Saturday. Clings and postcards can be delivered to your business.

Carle- Vitamin talk hosted in Roanoke

Etc. Shop/Store Next Door- Christmas shop opening Oct 20th. In need of volunteers, if interested, stop by the shop and fill out a questionnaire. Will have a few long weekends in which they are closed to get ready for Christmas and much needed mental breaks. Once they have more volunteers, may not need to be closed on the weekends.

Asked for ideas before adjourning since we had time-things that people are wanting to see more from the EBA. Nancy suggested all businesses get involved with the Christmas in July promotion some of the Main St merchants were doing this year. Businesses seemed to be busy with the promo, so if EBA promotes/sponsors, maybe we can get everyone involved.

Meeting adjourned at 8:33 am.