

Dear Eureka Area Business,

Happy 2024! Thank you for choosing this community to create your business journey! The Eureka Business Association invites you to help support our District 140 community by partnering with us as an EBA member. EBA is a local organization of committed volunteers promoting, serving, and supporting our community businesses with the development of services, programs, media and opportunities that will help grow and keep a strong, local economic foundation!

One of our biggest endeavors is our Eureka Business Association Gift Check program. EBA gift checks spend like cash at all participating EBA member businesses. The Gift Checks are used for goods & services within our District 140 area. EBA Gift Checks may be purchased at the Eureka Public Library or Eureka Community Bank in \$5, \$10, \$20, or \$25 denominations. These make great gifts for employees, friends, relatives, teachers, etc as gifts, bonuses, or for goods/services. In 2023, we kept over \$18,000 in our local community with our EBA Gift Check Program! Being a member of EBA, entitles you to receive these gift checks for payment by customers for your businesses goods or services.

Sign up by **February 29, 2024**, to receive full EBA benefits!

Our modest annual membership fee of \$40 for 2024 (less than 1 card-sized print ad) includes:

- Participation in the 2024 EBA Gift Check Program
- Engage with other community leaders at our regular monthly meeting and receive our monthly EBA info to read at your own convenience
- EBA business listing on EBA website
- Promotion of your business via EBA for expanded social media reach
- 2024 Market Day on the Courthouse Lawn in June
- 2024 Fourth of July parade participation
- 2024 Experience Eureka participation on the Friday evening after Labor Day
- 2024 Holiday Stroll participation in November & Festive Fridays in December
- EBA Members receive FREE signage & decals showing participation
- Opportunities of representation throughout the year at EBA events
- Any new business beginning operation in District 140 area in 2024 will receive their EBA membership for the rest of this year for FREE! Welcome to Eureka! Please be sure to provide the business info paperwork

These are the main advantages of becoming an EBA business partner and there is truly so much more! Experience Eureka as an EBA member to help gain insight from proven business leaders that share their journey and draw from their wealth of experience, events and success! Get first-

hand knowledge of upcoming local events, business news, marketing ideas, etc. Whether it be in person at the monthly EBA meeting, collaborations, friendships, partnerships, networking, or by reading through EBA meeting minutes for your own inspiration and knowledge at your convenience.

Please download the attached membership form, complete & enclose a check for \$40 payable to Eureka Business Association and mail them to PO Box 126, Eureka, IL 61530 or drop the form with payment at the Eureka Public Library.

If you need an invoice, let Cindy know at directorepld@gmail.com.

To pay membership fees via Paypal, our username is @EurekaBusiness. Please also print the attached form, complete it, and either mail it to PO Box 126, drop it off at the library, or email a scan of it to eurekabusinessIL@gmail.com.

Thank you for being a pillar of support for our community and we look forward to working with you in 2024 to help each other keep our community strong!

Your EBA Board Members,

Cindy O'Neill, Treasurer (Eureka Public Library)

Erin Ziegenhorn, Secretary (CEFCU)

Tiffany Handrich, Vice President (Third Stitch Boutique)

Jaimie McFarlin, President (Eureka Et Cetera Shop & The Store Next Door)