# Eureka Business Association Agenda Thursday, July 17, 2025

# 4:00 pm at Eureka Public Library

Welcome and thank you to Director Cindy O'Neill for hosting this meeting! Review Meeting Minutes & Treasurer's Reports from June 2025

### **Current Business-**

The EBA members map has been distributed!

Thank you to EBA member Autum Jones for creating this map for EBA!

Market on Courthouse Lawn review

4<sup>th</sup> of July Parade was entirely handled by Eureka Events Committee

Friends of EBA memberships are a great way to engage! Tell your friends!

#### New Business-

New Hometown Voice paper! Watch email/page for a special EBA meeting:)

Girls Night Out, Friday, July 25, EBA event has been postponed until Fall. Please tell us now if your business is participating!

EBA is looking for 1-2 EBA members to step up and help us expand Experience Eureka on September 5, 2025! Please let us know if you're interested in helping this event grow!

Also, please let us know <u>asap</u> if your business is participating in Experience Eureka 2025:)

### **Business Announcements-**

Do you have an upcoming celebration? Celebrating a business anniversary?

We can help highlight it, dm us for more info!

Please send us a dm or email with your events, lucky giveaway winners, holiday pics, celebrations, posts, news, job openings, promotions, sales with us so we can expand your reach with our EBA social media!

### Host Cindy O'Neill shares the journey of Eureka Public Library District!

<u>Upcoming Key Marketing Days:</u> Vacations, school shopping, school begins, summer ends, Friday Night Football, Labor Day, Experience Eureka, EBA Girls Night Out October, Grandparent's Day, Fall begins!

# **Next meeting:** August 21, 4pm at Woodford County Historical Society

Support local with EBA Gift Checks by keeping money <u>LOCAL</u>! Gift Checks are available at the Eureka Library & Eureka Community Bank!! Have you bought your EBA Gift Checks this month??